REMARKS

Applicant respectfully requests reconsideration and allowance of all of the claims

of the present application in view of the foregoing claim amendments and the following

remarks. The status of the claims is as follows:

• Claims 13-30, 39-50, and 55-60 were previously withdrawn while reserving the

right to pursue the previously recited subject matter in subsequent continuation

or divisional applications.

Claims 32 and 33 were previously canceled and Claims 13-30, 39-50, and 55-60

are canceled herein without prejudice to, or disclaimer of, the subject matter

recited therein.

Claims 1-3, 5-7, 9, 11, 31, 35-37, 51, and 53 are amended herein.

Claims 1-12, 31, 34-38, and 51-54 remain pending for consideration.

Support for the amendments to Claims 1, 5, 9, 31, 35, and 51 is found in the

specification, as originally filed, in at least paragraphs [0029] and [0030]. Claims 2, 3, 6,

7, 11, 36, 37, and 53 are hereby amended to correct minor informalities. No new matter

is being introduced thereby.

Cited Documents

The following documents have been applied to reject one or more claims of the

present Application:

Davis: Davis, U.S. Patent No. 5,576,755

Nunberg: Nunberg, U.S. Patent No. 5,111,398

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Claims 1-12, 31, 34-38, and 51-54 are Non-Obvious over Davis in view of Nunberg

Claims 1-12, 31, 34-38, and 51-54 were rejected under 35 U.S.C. § 103(a) as

allegedly being obvious over Davis in view of Nunberg. Applicant respectfully traverses

the rejection and further requests that the rejection be reconsidered and withdrawn.

Nevertheless, without conceding the propriety of the rejection and for the sole purpose

of expediting allowance of the present application, Applicant hereby amends

independent Claims 1, 5, 9, 31, 35, and 51 in the manner set forth above.

Independent Claim 1

Applicant respectfully submits that the combination of Davis and Nunberg neither

teaches nor suggests at least the following features recited in independent Claim 1:

compressing electronic program guide (EPG) data using:

a character compression technique that generates a compression table by examining the EPG data to recognize common sets of characters, the compression table being used to

assign a plurality of character encoding values to represent each

common set of characters;

a word compression technique that analyzes the EPG data to create a word table that includes words having a predetermined

number of letters, wherein words having the predetermined number of letters are represented by a plurality of word encoding values;

and

spacing and capitalization rules to reduce a number of character encoding values in the EPG data in which one of the spacing rules includes removing character encoding values that

identify spaces in the compressed EPG data, and one of the capitalization rules includes limiting a number of character encoding values such that separate encoding values are not needed to

represent capital letters:

Applicant respectfully notes that independent Claim 1 is hereby amended to recite the

foregoing features.

Applicant submits that Davis "provides for automated checking of the program

listings data in a database of television program schedule listings used in an electronic

program guide ('EPG')" (Abstract). Davis describes that a "verification system may be

used to check the entire database or a user-defined subset of the database for one or

more of the following: missing stations, schedule gaps and overlaps, missing titles,

missing copy, missing fields, missing movie ratings, lengthy titles, lengthy copy, editorial

errors, and inappropriate language" (Abstract). Davis further describes that "an extract

process is run against the database to create data files containing cable system specific

data based on a specified date range and channel map" (Col. 3, lines 55-57). Further,

Davis describes that "[t]he data files may be ASCII or tightly packed binary files

readable by the cable system to which it is destined" (Col. 3, lines 57-59).

However, Applicant respectfully submits that Davis does not provide any

explanation describing how the data files are converted into an ASCII format or how the

data files are tightly packed into binary files. Rather, Davis generally and conclusory

states that the data files may be in such formats without including any additional detail.

Accordingly, it logically follows that Davis then cannot teach or suggest "compressing

electronic program guide (EPG) data using...a character compression technique....a

word compression technique,...and spacing and capitalization rules," as presently

recited in independent Claim 1.

In rejecting Claim 1, the Office Action states that "Applicant argues that Davis

fails to teach compressed EPG data (page 28)" (Office Action, p. 2). In response, the

Office Action asserts that "It he examiner notes that Davis teaches that the program

listings may be ASCII or tightly packed binary files which the examiner equates to

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compressed files (see Davis at column 3, lines 57-59)" (Office Action, p. 2). For at least

the reasons set forth above. Applicant respectfully submits that the Examiner-cited

portions of Davis do not teach or suggest the above amended recitations of

independent Claim 1. For instance, although Davis describes that data files may be

ASCII or tightly packed binary files, Applicant submits that Davis fails to provide any

additional description detailing how the data files are converted into an ASCII format or

how the data files are tightly packed into binary files. Consequently, Applicant

respectfully submits that Davis does not teach or suggest the above recitations and,

therefore, further submits that independent Claim 1 is patentable over Davis.

In addition, Applicant respectfully submits that Nunberg does not remedy the

deficiencies in Davis set forth above with respect to Claim 1, nor does the Office Action

make any assertions to that effect. Thus, Applicant respectfully submits that

independent Claim 1 is patentable over Davis and Nunberg, both singularly and in

combination.

Independent Claims 5, 9, 31, 35, and 51

The combination of Davis and Nunberg fails to teach or suggest each element of

independent Claims 5, 9, 31, 35, and 51 for at least the reasoning presented above with

respect to independent Claim 1 to the extent that Claims 1, 5, 9, 31, 35, and 51 recite

similar subject matter. Accordingly, Applicant respectfully submits that independent

Claims 5, 9, 31, 35, and 51 are also patentable over Davis and Nunberg, both singularly

and in combination, for reasons similar to those set forth above with respect to Claim 1.

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Dependent Claims 2-4, 6-8, 10-12, 34, 36-38, and 52-54

As stated above, independent Claims 1, 5, 9, 31, 35, and 51 are each patentable

over Davis in view of Nunberg. Accordingly, dependent Claims 2-4, 6-8, 10-12, 34, 36-

38, and 52-54 are also patentable over the above combination of references at least by

virtue of their dependency on independent Claims 1, 5, 9, 31, 35, and 51, as well as for

the additional features that Claims 2-4, 6-8, 10-12, 34, 36-38, and 52-54 recite.

Moreover, with respect to dependent Claim 3, the Office Action states that "[t]he

Examiner takes official notice that automatic spacing which places spaces between

characters that reference a letter or a number is well known in the art" and that

"[a]utomatic parsing systems which check these character values and insert spaces

provide an aesthetically pleasing experience and increases readability and reduces

confusion for the reader" (Office Action, p. 6). Applicant respectfully disagrees and

traverses the official notice. For instance, as the currently cited references do not teach

or suggest such a feature. Applicant respectfully submits that "automatic spacing which

places spaces between characters that reference a letter or a number," as stated in the

Office Action, is not well known in the art. Moreover, Applicant respectfully notes that

the Office Action does not support its assertion with any evidence, whether it be

documentary support or otherwise. Accordingly, Applicant respectfully requests that the

Examiner provide documents supporting the assertion of official notice.

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## CONCLUSION

For at least the foregoing reasons, Applicant respectfully submits that Claims 112, 31, 34-38, and 51-54 are in condition for allowance. Applicant respectfully requests reconsideration and withdrawal of the rejections, and issuance of a notice of allowance. If any issue remains unresolved that would prevent allowance of this case, <u>Applicant</u> requests that the Examiner contact the undersigned attorney to resolve the issue.

Dated: 8/1/2010

Respectfully Submitted,

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